

**CAMPFIRE PRODUCTINS, LLC
HOME VIDEO RELEASE AND GRANT OF RIGHTS**

Dated: _____

Campfire Productions, LLC
300 Ansborough Ave., Suite C
Waterloo, Iowa 50701
Attn: Hunt Video

Campfire Productions, LLC:

In consideration of one or more of the following, such as the time and resources you expend in evaluating the Video (as defined below) submitted to you in which I (hereinafter "I" or "me" will include references to "we" or "us") own, taped, or appear for possible inclusion in the program "Regular Joe's Hunting Show," my desire to gain exposure for myself and/or the Video, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I irrevocably grant to you, your affiliates, licensees, successors and assignees (collectively, "you," "your") sole and exclusive ownership of all right, title and interest in and to the Video and all elements contained in the Video, regardless of the method or medium used to submit the Video to you, including without limitation, all copyright and other intellectual property rights therein or thereto, as well as all original material(s) created by me which is (are) incorporated therein, including without limitation, all audio and/or visual material, artwork, dialogue, musical composition[s], literary material, etc. and all of my Personal Rights (as defined below) contained therein (the "Video").

Without limitation as to the foregoing grant of rights, my grant to you also includes the exclusive right, license and permission to freely utilize and exploit the Video and/or any portion(s) thereof in any manner. In addition I grant to you the right to use my name, voice, likeness, biographical information, appearance and performance in and in connection with the Video and/or the Programs (as "Programs" is defined below) (collectively, the "Personal Rights"). My grant to you includes the use of my Personal Rights and any use you may make of the Video, including without limitation, any use of the Video in and/or in connection with any version of "Average Joe's Hunting Show," and/or any other program(s), format(s) production(s), commercials and commercial-tie-ins, product endorsements, product merchandising and/or merchandising of any kind, whether or not related to "Average Joe's Hunting Show," and also includes, without limitation, the right to use the Video and the Personal Rights to publicize, advertise and promote any and all of the Programs and/or broadcaster's or other applicable exhibitor's or transmission entity's respective programs, products or services, including transmission by satellite and over the Internet (collectively the "Program(s)") in any and all media, whether now known or hereafter devised, including without limitation, all forms of home video; theatrical motion pictures; compilations; printed media; the Internet, websites and any and all digitized versions; digital and electronic devices; all new media and future technologies; and all forms of television, throughout the universe in perpetuity and in any and all advertising, publicity and promotion relating to any of the foregoing (all of the foregoing, collectively, "Commercial Rights"). I also understand and agree that you may sell, assign or license your rights hereunder (in whole or in part) to any third party in your sole discretion and without providing any further consideration to me.

I am aware and acknowledge that new or changed rights and technologies, uses, media, modes of transmission, distribution, dissemination, exhibition or performance are being developed and will continue to be developed, discovered or recognized in the future, which may offer or create new rights and opportunities to exploit or use the Video, the Commercial and the Personal Rights (the

“New Exploitation Rights”). I hereby grant and convey to you, without reservation, any and all such New Exploitations Rights in and to the Video, regardless of whether or not I am currently aware of or can foresee such uses.

I understand, acknowledge and agree that I will not receive any compensation pursuant to this agreement whether or not the Video or any portion thereof, are included in any Program(s) or otherwise utilized, or the Personal or the Commercial Rights are in any way exploited, or not used at all. I also understand that you have not promised nor given any assurances as to whether or not the Video or any portion thereof, is or will be included in any Program(s) or otherwise utilized, or that any portion of the Personal and/or Commercial Rights are or will be in any way exploited. I also agree that in the event you receive any inquiry from a government agency or process from a court with jurisdiction over you in regard to the Video, its contents, and/or the submission of the Video, you may supply a copy of the Video and any information regarding the Video and its submission in response to such inquiry or process. Further, I agree that the Video may be cut, edited, modified, added to, subtracted from, arranged, rearranged, shortened and revised for any reasons and in any manner which you may in your sole discretion determine (including without limitation for reasons of content, presentation and time) and may, to the extent decided by you in your sole discretion, you may also add, modify or subtract the sound effects, music, host voiceovers, voices and/or other elements of the Video and/or you may use, adapt and modify the Video and/or any use of the Personal Rights or any portion or element of the foregoing and combine it with other materials in any Program(s). I hereby expressly waive any so-called “moral rights,” “droit morale” and any similar rights, laws and legal benefits or principles that may now or may hereafter be recognized.

I hereby release, discharge and hold harmless you, your affiliates, employees, officers, principals, directors, your licensees, successors and assignees, the Program(s)' broadcasters, distributors, their respective parents, subsidiaries, employees, officers, directors, affiliated entities and any representatives of the foregoing and all other person(s) or entity(ies) (the “Releasees”) from and against any and all claims whether at law or in equity that I may have at any time (whether or not I am aware of any such claim[s]), including without limitation claims for injunctive relief, breach of contract, infliction of emotional distress, defamation, false light, common law or statutory misappropriation, invasion or other violations of any actual or purported right of privacy and/or publicity, and claims under equivalent federal or state laws arising from the submission of the Video to you and the exploitation of any or all of the rights granted to you hereunder, including without limitation, the Commercial Rights and the Personal Rights (collectively, the “Released Claims”). The Released Claims shall include, without limitation, any claim relating to, arising from or in connection with: (i) any use, exploitation or exercise of any right(s) granted hereunder, (ii) the public dissemination and/or distribution of the Video, including without limitation, any claim resulting from piracy or other unauthorized distribution, duplication or display of the Video by third parties; (iii) the loss of the Video and/or the failure of the Video to be properly or timely displayed to the public for any reason, including but not limited to, technical difficulties, equipment failures, inadequate capacity, system overload, excess traffic, human error or malicious actions or for any other reason whatsoever, (iv) in connection with any Program preemptions (national and/or local, including without limitation, the market in which I reside) and/or alternate airdates and times, if any, of any fully or partially pre-empted episodes, which alternate airdates may or may not be announced in advance and may or may not draw the same number of viewers as the originally scheduled date and time; and/or (v) in connection with any claims arising from and/or related to the negotiation or execution of this agreement, including but not limited to, any claims based upon allegations of duress or the like.

I acknowledge that I may hereafter discover claims in addition to the ones released in this document, and I hereby expressly release you from any such unknown and/or unsuspected claims.

I understand that nothing shall require you to include me, anyone associated with me or the Video or the Video itself in any Program or to broadcast or otherwise exhibit the Program(s) in any media and

that all such matters are within your sole discretion. I acknowledge that, in the event of a breach of this agreement by you or any third party, the damage, if any, caused me thereby will not be irreparable or otherwise sufficient to entitle me to seek or obtain injunctive or other equitable relief. I acknowledge that my rights and remedies in any such event will be strictly limited to the right, if any, to recover damages in an action at law, and I will not have the right to enjoin the production, exhibition, distribution or any other exploitation of the Programs, the Video or any allied rights granted herein with respect thereto, nor to revoke any of the rights granted to you herein.

I AFFIRM THAT I HAVE NEVER SUBMITTED NOR GRANTED ANY RIGHTS TO THE VIDEO TO ANY OTHER TELEVISION OR MEDIA ENTITY, ANY WEBSITE OR INTERNET SERVICE OR OPERATOR/PROVIDER OR TO ANY THIRD PARTY, EXCEPT SUCH SUBMISSIONS AND GRANTS AS I HAVE SET FORTH BELOW:

IF THE VIDEO HAS BEEN SHOWN OR DISPLAYED TO THE GENERAL PUBLIC, PLEASE LIST THE TELEVISION PROGRAM(S), WEBSITES AND/OR MEDIA OUTLETS WHERE THE VIDEO HAS BEEN SHOWN OR DISPLAYED:

I agree that I shall not from this point forward ever submit, or attempt to grant any rights in or to the Video, to any other television or media entity or to any website or internet provider or any other third party, except by private transmission to my family solely for their own private use and with no other rights granted to the Video, and that I will use my best efforts to remove the Video (and revoke or rescind any rights to the Video previously granted) from any other website or television program or any other media outlet or distribution platform to which the Video has been submitted or where I am aware that the Video is posted. I acknowledge and agree that you may at any time eliminate or disqualify any Video from any contest or use based on rights previously granted or prior exhibition.

I represent and warrant that: (1) I am in fact the individual appearing in the Videotape And/or I am the sole and exclusive owner of the Video and have the full right and authority to enter into this agreement and to grant the rights herein and I have not granted any third parties any rights to the Video except as specifically disclosed in writing in this Release; (2) the making, exhibition, distribution and/or other exploitation of the Video in connection with any Program(s) does not violate or infringe the rights of others or constitute a defamation or invasion of my or their privacy or right of publicity; (3) have not falsely identified any individual involved in the shooting of the Video or any individual whose appearance or voice is incorporated in the Video; (4) I have obtained all necessary consents and permissions required for you to exploit the rights granted to you hereunder and that all executed third party consents and/or releases which I provide to you contain true and accurate contact information for the signing party(ies) and have been actually signed by the legal owner of the rights being granted to you pursuant to such consents and/or releases and (5) the Video and its use by us does not fall under the jurisdiction of any guild or union (for example, the DGA, SAG, AFTRA, the WGA, etc.). I agree that this Release will be governed by and construed under and in accordance with the laws of the State of Iowa applicable to agreements entered into and to be wholly performed in the State of Iowa. I hereby consent and agree to the exclusive jurisdiction and venue of the federal and state courts of the State of Iowa located in the County of Black Hawk, in connection with any lawsuit, action or proceeding

arising out of or related to this agreement, the use of the Video and/or to any rights granted hereunder.

I represent and warrant that I have not violated and will not violate any provisions of Section 507 of the Federal Communications Act which makes the acceptance of payment of money or other consideration for the inclusion of program matter a criminal offense in violation of Section 507.

I hereby agree to indemnify, defend and hold you and your affiliates, your licensees, grantees, successors and assignees, the Program(s) broadcasters, their respective parent, subsidiary and affiliated entities and the respective officers, directors, employees and representatives of each of the foregoing entities, companies, and organizations and any and all other related person(s) or entity(ies), harmless against any and all losses, claims, debts, demands, liabilities, attorneys' fees and expenses, and all other damages or costs arising from or related to: a) any breach of the representations or warranties made herein, or the falsity of any such representations or warranties, including without limitation, any and all claims by third parties that their signature(s) has or have been forged or otherwise obtained by any improper means, and b) the use by Releasees of any of the rights and permissions I have granted herein, and c); and any act or omission by me in connection with my submissions or application for or an appearance in the Program.

I understand and agree that you may assign your rights hereunder in whole or in part to any person, firm or corporation, and such rights may be assigned again by any assignee thereof. I understand and agree that I may not grant or purport to grant to any third party the rights granted to you under this Release. I agree to execute any additional documents which you may from time to time require or deem necessary or desirable to evidence, establish, maintain, protect, enforce or defend your exercise and/or full exploitation of any of the rights I have granted herein including, without limitation, your right, title and interest in and to the Videotape or any portion or element thereof. If I fail to execute and deliver such documents, I hereby appoint you as my attorney-in-fact, with full right of substitution and delegation, to execute any such documents in my name and on my behalf to effectuate the purpose of this agreement, such power being irrevocable and coupled with an interest.

I agree to execute any additional documents which you may from time to time submit to me to evidence, establish, maintain, protect, enforce or defend your exercise and full exploitation of any of the rights I have granted herein including without limitation, your right, title and interest in and to the Video or any portion or element thereof. If I fail to execute and deliver such documents, I hereby appoint you as my attorney-in-fact, with full right of substitution and delegation, to execute any such documents in my name and on my behalf to effectuate the purpose of this agreement, such power being irrevocable and coupled with an interest.

This agreement constitutes the entire understanding between you and me, and supersedes all prior negotiations, understandings and agreements, whether written or oral, pertaining hereto and cannot be modified except by a writing signed by you and me. Any waiver of any term of this agreement in a particular instance shall not be a waiver of such term for the future. In the event that any paragraph or provision is deleted from this agreement, is determined to be ineffective or is limited in any manner for any reason, such deletion, determination and/or limitation shall have no effect upon the other remaining terms and conditions of this agreement, all of which other terms and conditions shall remain in full force and effect. This agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed to be an original and all of which taken together shall constitute one and the same instrument, respectively.

I declare under penalty of perjury under the laws of the State of Iowa and of the United States that all statements made by me in this agreement are true and correct, that the name below is my legal name, and that the signature below is my legal signature.

I understand and am bound by all the terms contained in this agreement. Further, I understand that you would not further evaluate the Video without this agreement and that should you include the Video or any portion thereof in any Program(s) or exercise any other rights granted hereunder, you will be doing so in reliance on this agreement.

Very truly yours,

[Signature]

[Date]

[Print Name]

[Age/Date of birth]

[Address]

[City, State, Zip]

[Telephone]

[E-Mail Address]

**TO BE COMPLETED ONLY IF A PERSON UNDER THE AGE OF 18 OWNS, APPEARS IN
AND/OR WHOSE VOICE IS HEARD IN THE VIDEO:**

NAME OF CHILD: _____ ("Minor") Age/Date of Birth: _____

I represent and warrant that I am either (i) the parent (with sole or shared custody, as applicable) or (ii) the legal guardian of the minor child (the "Minor") whose name appears above and that I have the legal capacity to enter into irrevocable, binding agreements on behalf of the Minor. The Minor and I, both individually, and, additionally, I, on behalf of the Minor and as the Minor's parent or legal guardian, agree to be bound by all of the provisions of this agreement and I hereby guarantee all of the Minor's covenants and obligations. As a material part of the consideration inducing you to enter into the foregoing agreement with Minor for use of the Video and the possible benefits arising therefrom, I do hereby: ratify and approve each and all of the terms, conditions, rights, indemnities, releases and obligations contained in the agreement; agree to attempt to secure and to do nothing directly or indirectly to hinder or prevent the full performance thereof by the Minor; consent to the use of Minor's name, likeness, and voice as provided in the agreement, in and in connection with the production, distribution, exhibition, exploitation and promotion of the Program; and irrevocably guarantee and warrant that Minor will not disaffirm or disavow the agreement on the grounds that Minor is a minor at the date of the execution hereof, or on any other similar grounds.

This guarantee shall be applicable as well to any modification, amendment, extension, renewal or substitution of the agreement, and to the agreement as modified by any waiver. If Producer elects to seek Court approval of this agreement, I, in consideration of the execution of the agreement by the Producer, further agree to cooperate with Producer to secure the approval, by a Court of competent jurisdiction, of the agreement. I agree to indemnify and hold the Releasees (as defined in the agreement) harmless from and against any and all claims, liabilities, costs or expenses, including reasonable attorneys' fees which may arise from the breach or alleged breach by Minor or me of the foregoing.

Parent/Guardian: _____
[Signature] [Date]

[Print Name] [Age/Date of birth]

[Address]

[City, State, Zip]

[Telephone] [E-Mail Address]

TO BE SIGNED BY THE PARENT OF ADDITIONAL MINOR(S) APPEARING AND/OR WHOSE
VOICE IS HEARD IN THE VIDEOTAPE:

Each parent/legal guardian signing below represents and warrants that he/she is either (i) the parent (with sole or shared custody, as applicable) or (ii) the legal guardian of the minor child (the "Minor") whose name appears in connection with such parent's/legal guardian's signature, and that such parent/legal guardian has the legal capacity to enter into irrevocable, binding agreements on behalf of the Minor. The Minor and each parent/legal guardian of each Minor, both individually, and, additionally, the parent/legal guardian of each Minor, on behalf of the Minor and as such Minor's parent/legal guardian, agree to be bound by all of the provisions of this agreement, and each parent/legal guardian hereby guarantees all of the Minor's covenants and obligations. As a material part of the consideration inducing you to enter into the foregoing agreement with Minor for use of the Video and the possible benefits arising therefrom, I do hereby: ratify and approve each and all of the terms, conditions, rights, indemnities, releases and obligations contained in the agreement; agree to attempt to secure and to do nothing directly or indirectly to hinder or prevent the full performance thereof by the Minor; consent to the use of Minor's name, likeness, and voice as provided in the agreement, in and in connection with the production, distribution, exhibition, exploitation and promotion of the Program; and irrevocably guarantee and warrant that Minor will not disaffirm or disavow the agreement on the grounds that Minor is a minor at the date of the execution thereof, or on any other similar grounds.

This guarantee shall be applicable as well to any modification, amendment, extension, renewal or substitution of the agreement, and to the agreement as modified by any waiver. If Producer elects to seek Court approval of this agreement, I, in consideration of the execution of the agreement by the Producer, further agree to cooperate with Producer to secure the approval, by a Court of competent jurisdiction, of the agreement. I agree to indemnify and hold the Releasees (as defined in the agreement) harmless from and against any and all claims, liabilities, costs or expenses, including reasonable attorneys' fees which may arise from the breach or alleged breach by Minor or me of the foregoing.

NAME OF CHILD: _____ ("Minor") Age/Date of Birth: _____

Parent/Guardian: _____

[Signature]

[Date]

[Print Name]

[Age/Date of birth]

[Address]

[Telephone]

[E-Mail Address]

NAME OF CHILD: _____ ("Minor") Age/Date of Birth: _____

Parent/Guardian: _____

[Signature]

[Date]

[Print Name]

[Age/Date of birth]

[Address]

[Telephone]

[E-Mail Address]